

FROM THE ROOFTOPPS[®]

A MONTHLY NEWSLETTER FROM TOPPS PRODUCTS[®]

IN THIS ISSUE:

Preparation Starts with
Cleaning2

Preparation Means Choosing the
Right Products2

Preparation Includes the Right
Conditions3

Preparation Is What Delivers
Performance3

Product Spotlight4

Tips with Tommy & Tammy5

Take the Topps Test6

SURFACE PREPARATION: THE MOST UNDERVALUED STEP IN ROOF RESTORATION

Why the performance of a roof coating system is determined long before the coating is applied.

A high-performance roof coating can only perform as well as the surface beneath it. Yet, surface preparation is often viewed as a routine step rather than a critical part of the restoration process.

Successful roof restoration begins with creating the ideal substrate for adhesion. From removing contaminants to treating corrosion and selecting the proper primer, every step in the preparation process directly impacts the longevity, performance, and durability of the finished system. The best coating in the world cannot compensate for poor preparation.



PREPARATION STARTS WITH CLEANING

A roof may look clean after pressure washing, but appearances can be deceiving.

Years of dirt, oils, atmospheric pollutants, biological growth, and chalking can leave behind contaminants that interfere with adhesion. Even if they're invisible to the eye, these residues can prevent a coating from properly bonding to the roof surface.

That's why cleaning should be viewed as more than housekeeping, it's the first step in building a long-lasting restoration system.

Topps MultiUse Cleaner™ is specifically formulated to remove stubborn contaminants from commercial roofing substrates, helping create the clean surface needed for maximum coating performance.

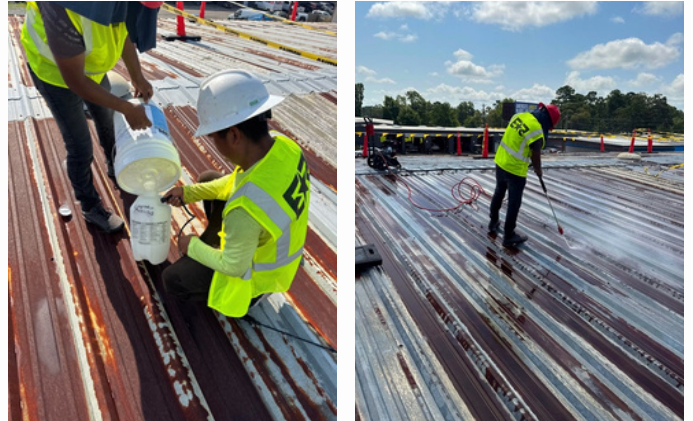


PREPARATION MEANS CHOOSING THE RIGHT PRODUCTS

No two roofs are the same, and neither is

the preparation required before coating.

A rusted metal roof demands a different approach than modified bitumen or concrete. Selecting the right preparation products ensures the coating is applied over a stable, compatible substrate that promotes long-term adhesion.



At Topps Products, we offer a complete preparation system designed around these challenges:

- RustArrestor™ removes light corrosion prior to cleaning.
- RAP™ converts rust and primes metal for water-based coating systems.
- BondIt™ enhances adhesion on BUR and modified bitumen roofs.
- ClearSeal™ primes porous concrete and masonry surfaces before coating.

Selecting the right preparation product is just as important as selecting the right coating.



PREPARATION INCLUDES THE RIGHT CONDITIONS

Even the best coating system can be compromised if it's applied under the wrong conditions.

Surface moisture, morning dew, approaching rain, or temperatures outside the recommended application range can all affect curing and adhesion. A properly prepared substrate must also be dry and ready to receive the coating.

Experienced contractors know that successful restorations are planned, not rushed. Monitoring weather conditions and verifying substrate readiness are just as important as selecting the right products.



PREPARATION IS WHAT DELIVERS PERFORMANCE

The success of a roof restoration isn't measured on the day it's completed—it's measured years later.

When a coating maintains its adhesion,

resists weathering, and continues protecting the roof season after season, it's often a **reflection of the preparation** that came before it. Proper cleaning, substrate treatment, and application conditions all contribute to a restoration system that performs as intended.

Paired with Topps Seal®, a properly prepared roof becomes more than a coated surface, it becomes a durable, high-performance roofing system designed to withstand heat, UV exposure, moisture, and the demands of everyday weather.



Because in roof restoration, lasting performance doesn't begin with the coating - **it begins with the preparation.**



PRODUCT SPOTLIGHT



BondIt™ is a specialized bonding compound designed to prepare bituminous roofing surfaces for coating application. It helps improve adhesion between the existing roof and the new coating system while reducing the risk of asphalt bleed-through that can affect finish quality and reflectivity. By creating a more stable surface for coating application, BondIt™ helps contractors achieve a more durable, professional restoration system on modified bitumen and asphalt-based roofing assemblies.

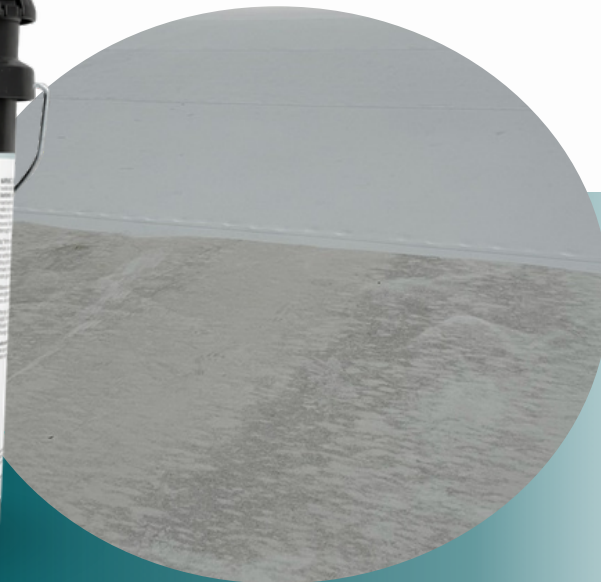


TIPS WITH TOMMY & TAMMY

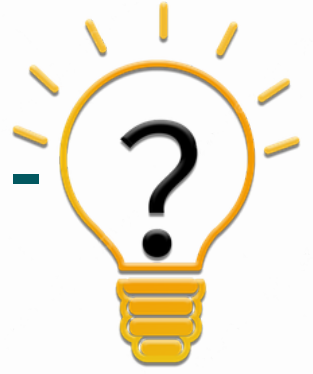


Hey Tammy! How do you know when a roof is properly prepared and ready for coating?

Hey Tommy! A roof is ready for coating when it is clean, dry, structurally sound, and free of contaminants that could affect adhesion. Proper moisture checks, substrate evaluation, and preparation products help ensure the coating bonds and performs as intended.



TEST YOUR KNOWLEDGE - TAKE THE TOPPS TEST



A roof has been pressure washed and looks clean, but the coating begins peeling months later. What was the most likely missed step?

- A** Applying a thicker coat to compensate for surface imperfections
- B** Confirming the substrate was dry, sound, and free of adhesion-blocking contaminants
- C** Applying the coating immediately after cleaning to improve bonding
- D** Using a brighter reflective coating to increase durability

Check us out on social media for the answer! and more!
[@toppsproducts](#)

Get in touch!



1-800-867-7177



support@toppsproducts.com

Find us on social media



[@toppsproducts](https://www.instagram.com/toppsproducts)



[Topps Products, Inc.](https://www.facebook.com/ToppsProducts)



[Topps Products, Inc.](https://www.linkedin.com/company/toppsproducts)



[@toppsproducts](https://www.x.com/toppsproducts)



[@toppsproducts](https://www.tiktok.com/@toppsproducts)



[@toppsproducts](https://www.pinterest.com/toppsproducts)