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Vol.11

FROM THE ROOFTOPPS®

A MONTHLY NEWSLETTER FROM TOPPS PRODUCTS®

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GRATEFUL FOR THE ROOFS THAT PROTECT US

And for the People Who Trust Us to Protect It

A Message from Our Team

As we reflect on the year, we're reminded of what truly matters: the people and partnerships that keep us moving forward. This November, we want to extend our heartfelt thanks to every roofer, contractor, and building owner who chose to trust us with their roofing needs. Your continued support inspires us to keep raising the standard for quality, performance, and service.

In this edition of From the RoofTopps®, we're focusing on three key themes: **guidance**, **giving back** and **looking ahead**.





GUIDANCE - SEASONAL ROOF READINESS

As temperatures drop and weather patterns shift, your roof becomes the first line of defense against the elements. November is the ideal time to give it the attention it deserves before winter sets in.

Tips for Roofers & Facility Managers:

Start by clearing debris from gutters and drains - this simple step prevents water from pooling and causing leaks. Once the drainage system is clean, [GutterGuard®](#) can be used to seal and reline gutters that have developed leaks or corrosion.

Next, inspect seams and flashings for any signs of wear or cracking. Even small gaps can lead to big problems once moisture seeps in and temperatures fluctuate. Products like [Polyprene®](#) or [Seam/RivetGuard™](#) can be used to perform quick repairs with lasting results.

If your roof has a coating or membrane system, check for areas where ponding water or UV damage may have weakened the surface. Applying a protective roof coating, like [Topps Seal®](#), can restore waterproofing and improve energy efficiency for years to come.

With a few simple steps, you can ensure your roof stays strong, watertight, and ready to protect what matters most this season.

GIVING BACK - OUR PROMISE TO PROTECT WHAT MATTERS



At the heart of what we do is a simple mission: to protect. Whether it's protecting a home, a business, or the people within it, our work goes beyond roofing - it's about providing safety, comfort, and peace of mind.

This season, we're taking that mission a step further. In the spirit of gratitude and community, our team is proud to support global housing and disaster relief efforts that make a real difference for those in need. Every roof we build or restore is a reminder of how vital protection truly is - and how many still go without it.

By choosing to work with us, you're also helping us give back. We continue our commitment to giving back by dedicating a portion of proceeds from our roofing projects to support vulnerable communities around the world and those affected by natural disasters.

Because when we come together to rebuild and protect, we create more than roofs - we create resilience, hope, and the promise of a safer tomorrow.

Together, we're helping more communities experience what we all deserve this season: the comfort of feeling safe, supported, and grateful for the roof over their heads.



LOOKING AHEAD - BUILDING FOR THE YEAR TO COME

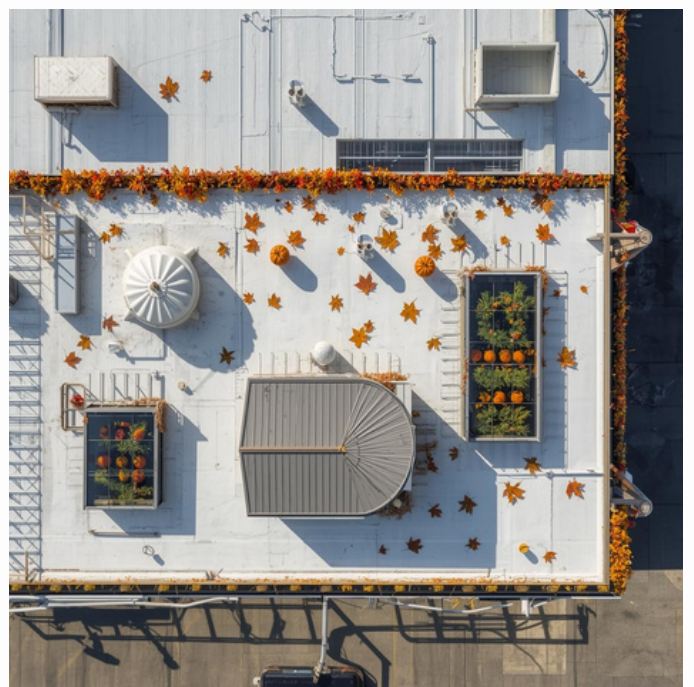
As we look toward a new year, our commitment remains the same - to deliver roofing solutions that stand the test of time while evolving with the needs of our customers and the environment.

The roofing industry continues to change, and so do we. From advancements in roof coatings and sustainable materials to improved installation methods and energy-efficient systems, innovation is at the core of everything we do. Our goal is to provide products and services that not only protect buildings but also enhance performance, reduce energy costs, and support long-term sustainability.

In the coming year, we'll continue to expand our product offerings, strengthen partnerships, and share educational content to help property owners and contractors make confident, informed decisions about their roofing systems.

Through new technologies, improved service, and community initiatives, we're committed to building stronger roofs - and stronger relationships - every step of the way.

Here's to another year of gratitude, progress, protection, and partnership - from our team to yours.



PRODUCT SPOTLIGHT



Seals and protects
fiberglass or
polycarbonate skylights

Helps protect
against oxidation and
chalking

Cures to a clear,
durable film

Extends skylight
lifespan with a
protective layer

SkyCoat™ is a resin rich, clear formula used to seal skylights. With the application of SkyCoat™, you can create a shield of protection over your fiberglass or polycarbonate skylight. This will help to protect against oxidation and chalking and helps lessen the impact of environmental factors like acid rain and other pollutants.

BUY [HERE](#)





TIPS WITH TOMMY & TAMMY

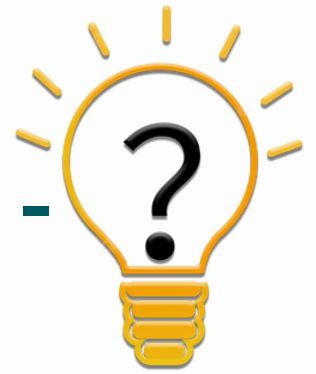


Hey Tammy! I'm adding a skylight to my building to help cut down on electricity costs, but I've heard leaks can be an issue. Do you have any tips on how to prevent that?

Hey Tommy! When it comes to sealing skylights, nothing beats SkyCoat™. It is trusted by skylight professionals to create a seamless, secure seal between the skylight and roof - while also extending the skylight's lifespan with long-lasting protection.



TEST YOUR KNOWLEDGE - TAKE THE TOPPS TEST



What is one of the primary benefits of using PolyCore™ in roof repair projects?

A

It serves as a waterproof top coat, eliminating the need for any further sealing.

B

It acts as a reinforcing fabric that adds exceptional multi-directional strength and superior elongation properties to critical roof areas.

C

It is a liquid membrane that cures into a rubbery sheet without the use of fabric or reinforcement.

D

It replaces insulation materials and is designed primarily for thermal control rather than structural reinforcement.

Check us out on social media for the answer! and more!
[@toppsproducts](#)

Get in touch!



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