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FROM THE ROOFTOPPS®

A MONTHLY NEWSLETTER FROM TOPPS PRODUCTS®

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WEATHERPROOFING YOUR PROPERTY

WHAT IT IS, WHY IT MATTERS, AND WHEN TO ACT

With spring comes unpredictable weather—sudden rain, rising temperatures, and strong winds. For property owners in Florida and the Caribbean, protecting your roof is key to maintaining comfort and preventing damage. This month, we take a closer look at how roof coatings safeguard your property year-round while improving energy efficiency and extending roof life.





HOW ROOF COATINGS HELP IN HEAVY RAIN, WIND, AND UV

Your roof takes a beating year-round — especially in regions where the weather shifts quickly from scorching sun to sudden downpours and tropical storms. [High-quality roof coatings](#) are designed to form a continuous, seamless barrier over your existing roof surface, sealing cracks, bridging gaps, and protecting vulnerable areas where water tends to find its way in. This watertight layer helps prevent leaks and moisture damage, especially on flat or low-slope roofs that are prone to ponding water.

However, roof protection doesn't stop at the rain. The sun is just as much of a threat. Prolonged UV exposure can dry out, crack, and degrade roofing materials over time. Reflective coatings — such as [Topps Seal®](#) — bounce harmful UV rays away from your roof's surface. This can lower rooftop temperatures by as much as 122°F, reduce the thermal load on your building, and cut cooling costs significantly during hot months.

When it comes to wind, a roof coating adds

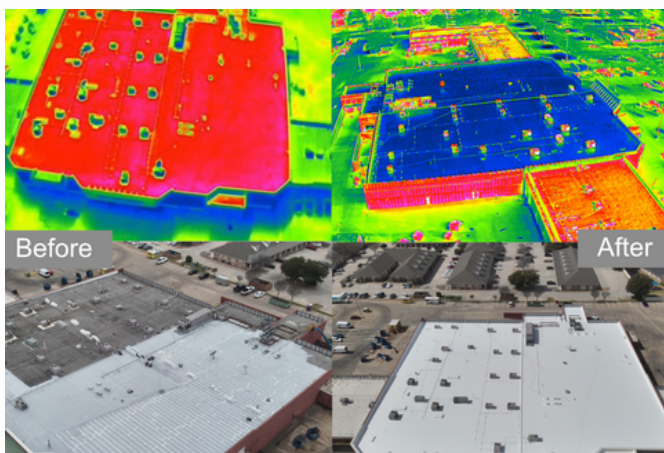
a flexible, durable layer that resists tearing, peeling, and uplift from strong gusts. It also helps keep your roofing materials in place by bonding them more securely together. This kind of reinforcement can make all the difference during storm season, especially in coastal areas where wind-driven rain and debris are common.

SEASONAL PREP GUIDE: SPRING SHOWERS & HURRICANE SEASON AHEAD

April isn't just the start of sunnier days — it's also your last window of opportunity to prepare your roof for the heavy rains of late spring and the intense storms of hurricane season, which officially begins June 1. Here's your roof prep checklist to stay ahead of the storm:

- **Inspect for damage or wear from the previous season.** Look for blistering, cracks, soft spots, or discoloration — all signs that your current roof system may be compromised.

- **Clear gutters, downspouts, and roof drains.** Debris buildup causes water to back up onto your roof, leading to ponding and potential long-term damage. A clean drainage system is your first defense against water intrusion. Products like [GutterGuard®](#) seal and reline gutters with a seamless 100% rubber liner that stops leaks, blocks moisture, and prevents rust and corrosion. It improves flow, reduces clogs, and extends the life of your gutter system with less maintenance.
- **Schedule a professional roof coating or touch-up.** If your existing coating is aging, worn, or showing signs of failure, don't wait. Reapplying a high-performance coating now can restore full protection before the skies open up.
- **Choose the right coating for storm season.** Elastomeric and silicone coatings are designed for durability and flexibility — two things you want when wind and rain start testing your roof. Reflective coatings also help regulate temperatures as we move into the warmer months, giving you both protection and energy savings.



The image above highlights the dramatic reduction in surface temperature after this roof was coated with [Topps Seal®](#).

WATERPROOFING VS. WATER RESISTANCE: KNOW THE DIFFERENCE

When it comes to protecting your roof, the terms "waterproof" and "water-resistant" are often used interchangeably — but the difference between the two is significant, especially in climates where heavy rain and standing water are a reality.

Water-resistant roof coatings provide a basic level of protection by slowing down moisture intrusion. They repel light rain and can offer short-term defense against water exposure. However, under intense or prolonged conditions — like hurricane downpours, pooling water, or high humidity — these coatings may eventually break down or allow moisture to penetrate. Over time, this can lead to leaks, mold, and structural damage beneath the surface.

On the other hand, waterproof roof coatings are engineered to create a seamless, impermeable membrane over the roof's surface. These coatings are specifically designed to block water completely — even under constant exposure or ponding conditions. Waterproof systems are typically thicker, more flexible, and more durable, making them ideal for flat roofs, low-slope designs, and any structure exposed to extreme weather.

See our line of waterproof coatings and repair products [here](#).

PRODUCT SPOTLIGHT



Superior
Waterproofing &
Moisture Control

Extreme Flexibility &
Strength

All-Climate, All-
Surface Protection

Energy Efficiency
That Lasts

Topps Seal® Excel is a high-performance, ENERGY STAR®-rated roof coating that delivers unmatched durability, flexibility, and waterproofing. Formulated with Topps' exclusive 100% synthetic thermoplastic technology, it offers over 1000% elongation, a tensile strength of 2250 psi, and long-term energy savings that exceed performance standards even after aging. Used worldwide — from rooftops in Miami to structures in Antarctica — it's ideal for a wide range of surfaces, providing superior resistance to weather, rust, mold, and moisture.

GET A QUOTE
[HERE](#)



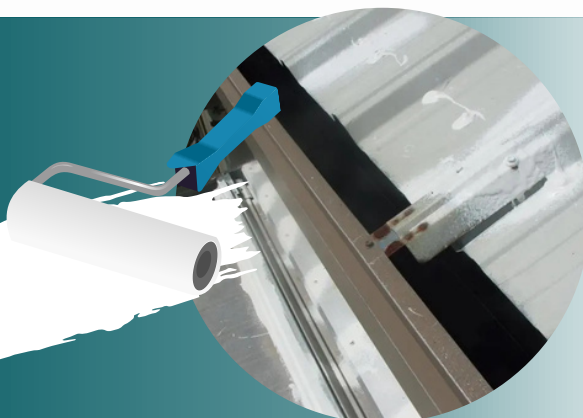


TIPS WITH TOMMY & TAMMY



Hey Tammy! I'm getting ready for the rainy season and want to make sure my gutter flows smoothly without clogs or debris buildup. Do you have a product you'd recommend?

Hey Tommy! GutterGuard® is the ideal product to ensure your gutters move smoothly! It seals and relines gutters and is 100% rubber, allowing it to cling to edges where you need it most.



TEST YOUR KNOWLEDGE - TAKE THE TOPPS TEST



Which characteristic of a high-performance elastomeric roof coating contributes most to its long-term waterproofing ability?

A

High tensile strength

B

Low reflectivity

C

Brittle curing properties

D

High water absorption rate

Check us out on social media for the answer! and
more!

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