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Vol.6

FROM THE ROOFTOPPS®

A MONTHLY NEWSLETTER FROM TOPPS PRODUCTS®

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SUSTAINABILITY WITH A PURPOSE: OUR COMMITMENT BEYOND ROOFING

At Topps Products®, we believe a roof should do more than protect—it should give back. Through our Corporate Social Responsibility projects and use of cool roofing technology, we're helping lower energy costs, improve comfort, and extend roof life for the buildings we serve worldwide. These benefits ripple outward—reducing heat in communities, easing the load on power grids, and cutting carbon emissions. Together, we're building healthier spaces and a cooler planet.





CORPORATE SOCIAL RESPONSIBILITY

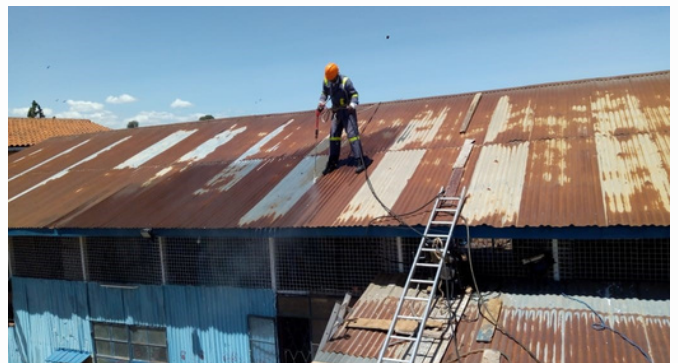
Corporate Social Responsibility (CSR) is more than a commitment—it's part of our foundation. We believe every roof we install should not only protect but also positively impact people, communities, and the planet. That's why we invest in global CSR initiatives that use cool roofing technology to create healthier environments, reduce energy consumption, and ease the effects of extreme heat. By supporting projects that serve vulnerable groups and essential community spaces, we are helping build a more sustainable and equitable future—one roof at a time.

PROJECT SPOTLIGHT: KENYA

Our CSR team proudly supported **Mothers' Mercy Home**, a sanctuary for orphaned and vulnerable children in Kianjogu, Kiambu District, just 17 km from Nairobi. The Home was founded by the Mothers' Union of the Anglican Church of Kenya and has offered food, shelter, and care since opening on May 7, 2001.

To support the children's well-being, we installed cool roofing systems, using Topps Seal

Seal®, on key buildings, including classrooms, the administrative block, and the multi-purpose hall. These roofs reflect sunlight, lower indoor temperatures, and create safer, more comfortable spaces—especially vital for children returning from nearby public schools in the afternoon heat.



The image above shows the Mothers' Mercy Home roof being coated with Topps Seal.

By improving these spaces, we're not just building better structures—we're helping nurture a brighter, more sustainable future for generations to come.

PROJECT SPOTLIGHT: ST. VINCENT, CARIBBEAN

This year, 2025, our team worked with the Rotary Club of St. Vincent to restore, cool and renew the roof of the School for Children with Special Needs where high temperatures and harsh weather create tough conditions for

both buildings and occupants. Without access to air conditioning—often too costly for non-profit organizations—the indoor environment had become uncomfortably hot. To help, we applied Topps Products' reflective roof coating, Topps Seal®, among other products, which significantly reduced the roof's surface temperatures and naturally cooled the building, improving comfort without increasing energy costs.

Beyond cooling, the roof was leaking and in urgent need of repair. Our team used our advanced repair products, like Polyprene®, to seal and reinforce the roof, restoring its integrity and preparing it to better withstand the Caribbean's intense sun, heavy rains, and high winds.

Roofing is about more than structure—it's about impact. By transforming these spaces, we're contributing to stronger communities and a more sustainable tomorrow.



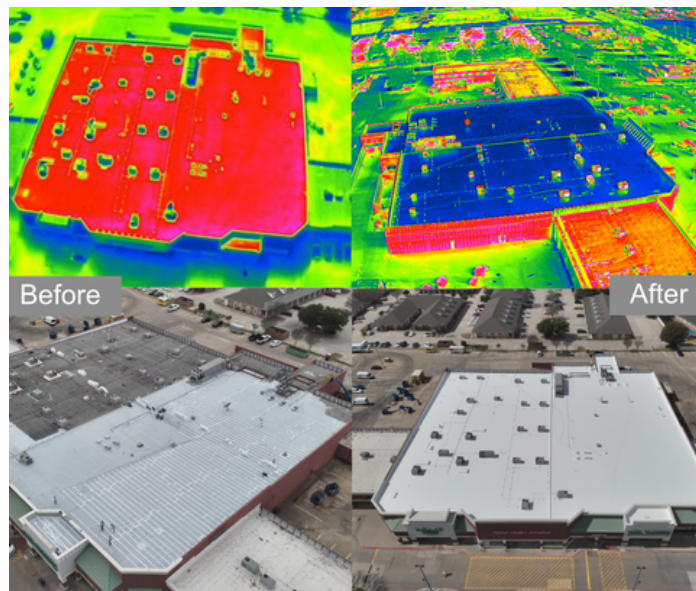
A roof being coated with Topps Seal.

WHY COOL ROOFING MATTERS

Cool roofing isn't just a smart building upgrade—it's a powerful tool for creating healthier, more sustainable spaces. By reflecting sunlight and absorbing less heat, cool roofs can reduce roof surface temperatures by up to 122°F, helping to lower indoor temperatures by several degrees. This means

more comfortable spaces, especially in hot climates, and less reliance on air conditioning, which translates into lower energy bills and reduced strain on local power grids.

For the people who live, work, or learn under these roofs, the benefits are immediate—cooler rooms, better sleep, and healthier environments. But the impact goes even further: by reducing heat buildup in urban areas, **cool roofing helps combat the urban heat island effect**, which disproportionately affects low-income communities. It also lowers greenhouse gas emissions, making it a win for both people and the planet.



The image above shows the temperature difference between the uncoated and coated roof.

OUR MISSION

At Topps Products, we see every roof as a chance to create real impact. Our work goes beyond protection—we help build stronger communities, reduce environmental strain, and create safer, more energy-efficient spaces. By focusing on sustainability and long-term performance, we're committed to making each project a step toward a healthier future for our clients, our communities, and the planet.

PRODUCT SPOTLIGHT



Superior
Waterproofing &
Moisture Control

Extreme Flexibility &
Strength

Maximum, All-
Climate Protection

Energy Efficiency
That Lasts

Topps Seal® is a premium, CRRC-certified roof coating designed for superior protection on commercial and industrial roofs across all climates. Using exclusive 100% synthetic thermoplastic technology, it delivers exceptional waterproofing, reflectivity, and energy savings. With industry-leading elongation, strength, and flexibility, Topps Seal® resists thermal shock, moisture transmission, and harsh weather—making it ideal for use on metal, modified bitumen, BUR, PUF, concrete, and EPDM roofs. Its strong bonding and resistance to wash-off during application ensure long-lasting performance and durability.

**GET A QUOTE
HERE**



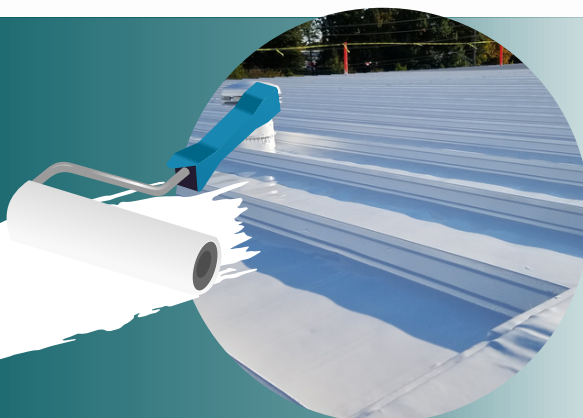


TIPS WITH TOMMY & TAMMY



Hi Tammy! As the days heat up, so does the need to keep our community cool. What are some cost-effective and efficient ways we can lower surrounding temperatures?

Hey Tommy! A cool roof coating like Topps Seal® can make a big difference by reducing both indoor and outdoor temperatures. Its high solar reflectance and thermal emittance help cool the roof and the surrounding air. The more buildings that use it, the greater the overall impact!



TEST YOUR KNOWLEDGE - TAKE THE TOPPS TEST



What does "thermal emittance" refer to in roof coatings?

- A** The ability to resist water
- B** The capacity to absorb solar heat
- C** The ability to release absorbed heat
- D** The rate of roof expansion

Check us out on social media for the answer! and
more!

@toppsproducts

Get in touch!



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