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FROM THE ROOFTOPPS®

A MONTHLY NEWSLETTER FROM TOPPS PRODUCTS®

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PRESERVING YOUR ROOF DURING WINTER MONTHS

A Topps Products® guide on the best ways to protect and maintain your roof during the colder months. This article spotlights the top-performing coatings and repair products for winter durability and includes a practical checklist to help ensure your roof stays strong all season long.





PRESERVING THE INTEGRITY OF YOUR ROOF DURING WINTER MONTHS

Winter can be one of the toughest seasons for your roof. Constant exposure to freezing temperatures, heavy rain, and strong winds can lead to wear and tear that, if left unchecked, may result in costly repairs. Protecting your investment requires proactive maintenance and the right protective coatings and repair products.

One of the best ways to protect your roof during these months is by applying a high-quality [roof coating/repair product](#), which acts as a protective barrier against moisture infiltration, which can lead to leaks, mold growth, and structural damage. These products also help prevent ice dams from forming by ensuring that your roof sheds water effectively, reducing the risk of freeze-thaw cycles that can weaken roofing materials over time.

To preserve your roof during winter, it is

essential to choose a durable, weather-resistant roofing product that can withstand extreme weather conditions. Elastomeric and silicone-based repair products, such as [Polyprene®](#) or [High Build Silicone Repair Patch](#), are particularly effective, as they create a seamless, waterproof layer that expands and contracts with temperature changes.



Cold weather coatings & repair products by Topps Products®

Investing in a quality roof coating or repair product not only protects your roof from winter damage but also improves energy efficiency. Reflective coatings, like [Topps Seal®](#), help reduce heat loss, keeping your home or building warmer and lowering heating costs. This added protection minimizes the need for costly repairs over time and extends the life of your roof, making it a smart and sustainable solution for winterproofing.

WINTER ROOF INSPECTION CHECKLIST

Here is a winter roof inspection checklist to help ensure your roof stays protected throughout the colder months:

- **Check for leaks** – Look for water stains on ceilings or walls, which may indicate small leaks that can worsen with continued exposure to winter weather.
- **Inspect your roof coating** – If your roof has a protective coating, ensure it is holding up against moisture and not showing signs of wear or pooling water.
- **Clear gutters and downspouts** – Clogged gutters can lead to ice dams, which prevent proper drainage and increase the risk of leaks.
- **Monitor attic ventilation** – Poor insulation or ventilation can lead to condensation buildup, which weakens roofing materials over time.
- **Trim overhanging branches** – Heavy, ice-laden branches can break and cause serious damage to your roof.



THE BEST COATINGS & REPAIR PRODUCTS FOR WINTER

Choosing the right roofing product is essential for preventing leaks and extending your roof's lifespan. In colder months, it is important to use products that offer excellent waterproofing, flexibility, and durability to withstand freezing temperatures, snow, and ice. Here are our top recommended repair products and coatings for winter protection:

Polyprene®

Voted the #1 repair compound among roofing professionals, Polyprene® is ideal for sealing flashings, seams, pitch pans, cracks, and splits. Its flexible formula prevents cracking in cold weather, and its wet surface adhesive agents allow for emergency repairs even on damp metal surfaces.

Hybrid Silicone Repair Patch

This high-solids, solvent-free silicone and rubber hybrid provides superior waterproofing, as it creates a seamless barrier against moisture, protecting roofs from leaks and ice damage.

Topps Seal®

Used globally in all climates, Topps Seal® possesses high elongation and superior strength, allowing it to withstand challenging thermal changes and inclement weather. It provides excellent weathering properties with extreme resistance to moisture and transmission, ensuring long-term roof durability.

PRODUCT SPOTLIGHT



Superior
waterproofing

Combines the best
of silicone and
rubber

Ready-to-use formula

Reflects UV rays

The extraordinary features of Hybrid Silicone Repair Patch enable it to deliver superior waterproofing protection across many types of roof surfaces. This silicone hybrid repair compound combines the very best characteristics of both silicone and rubber. High Build Silicone dries to a bright white finish which reflects UV and keeps roof surfaces cooler to help reduce cooling costs.

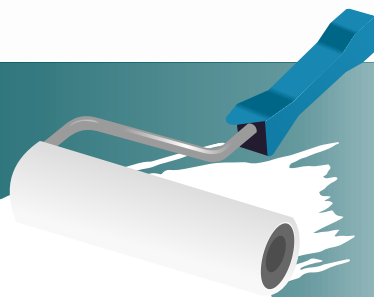


TIPS WITH TOMMY & TAMMY

Hey Tammy! I have noticed some leaks in my roof recently. What is a durable product I can use during winter to fix this problem?



Hey Tommy! Polyprene® or Hybrid Silicone Repair Patch would be perfect for sealing leaks and preventing future leaks during winter months, even year round!



TEST YOUR KNOWLEDGE - TAKE THE TOPPS TEST



What type of roofing product is most effective at preventing damage caused by freeze-thaw cycles?

A

Acrylic-based coatings

B

Silicone-based coatings

C

Asphalt-based coatings

D

Water-free coatings

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answer! and more!
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1-800-867-7177



support@toppsproducts.com

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