



Monday, 15<sup>th</sup> December, 2025  
Vol.12

# FROM THE ROOFTOPPS®

A MONTHLY NEWSLETTER FROM TOPPS PRODUCTS®

## IN THIS ISSUE:

Contractor Favorites: Our Most-Used Products .....2

This Year's Standout Transformations .....2

Our Predictions for Industry Shifts in 2026 .....4

Product Spotlight .....5

Tips with Tommy & Tammy .....6

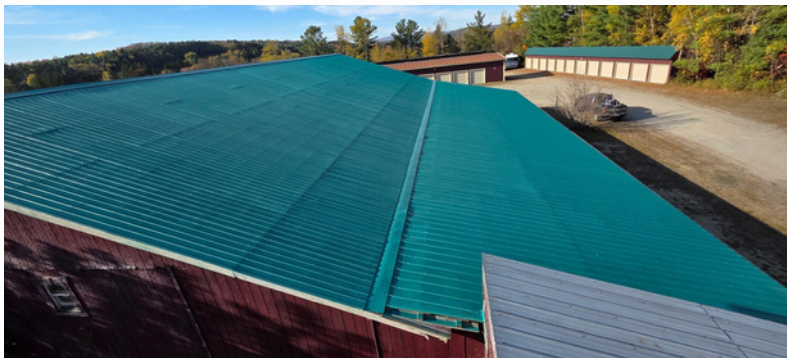
Take the Topps Test .....7

## 2025 HIGHLIGHTS & 2026 HORIZONS

### Reflecting on 2025 & Forecasting 2026

As we close out another transformative year, we extend our gratitude to the contractors, distributors, partners, and building owners who trusted our products to protect what matters most. 2025 brought exciting growth, major project wins, and increased demand for high-performance roof restoration solutions—and none of it would have been possible without you.

In this special year-end edition, we're looking back at the **products that defined 2025**, **highlighting the roofs that were transformed**, and **sharing our predictions for industry shifts in 2026**, helping contractors and building owners prepare for innovations and opportunities in the year ahead.





## CONTRACTOR FAVORITES: OUR MOST-USED PRODUCTS

This year, the results spoke for themselves - many roofs were restored, countless leaks were resolved, and buildings across the world were strengthened and protected using our trusted restoration systems. Contractors, roofers and building owners **turned to these systems repeatedly for one simple reason: they work.**

We want to share with you some of the products that **earned their place on trucks, in trailers, and on rooftops all year long.**

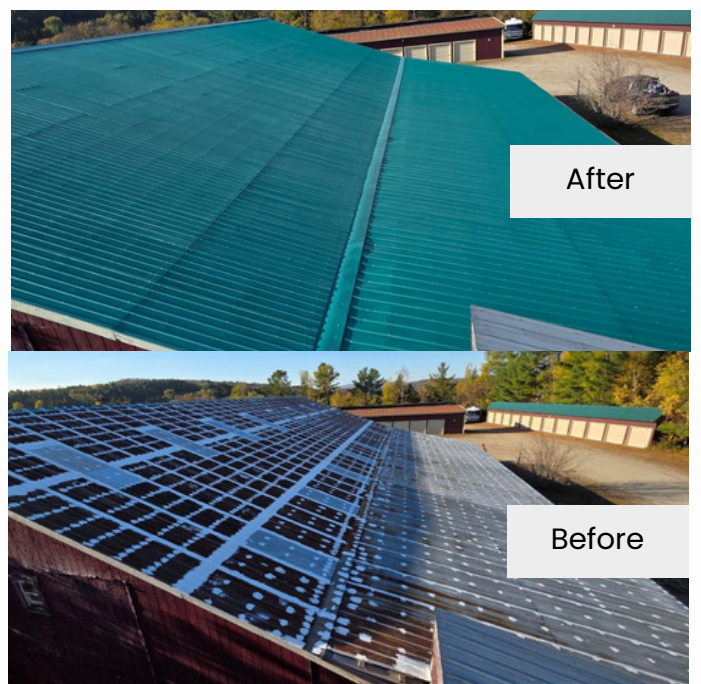
The top trusted products of 2025 include:

- [Topps Seal®](#) - Trusted for its outstanding waterproofing, energy-saving cool-roof performance and the power to renew aging roof systems.
- [High Build Silicone](#) - Trusted for its dependable waterproofing, flexibility, and quick moisture safety.
- [Polyprene®](#) - Trusted for fast, effective emergency repairs on critical areas, supported by exceptional waterproofing strength.

These are some of our products that have proved themselves year-round as essential tools for crews, helping contractors save time, avoid unnecessary replacements, and deliver professional results every time.

## THIS YEAR'S STANDOUT TRANSFORMATIONS

In 2025, our products proved their reliability and versatility on projects of all sizes, from quick repairs to full restorations on commercial and industrial roofs. Here's a look at some of this year's roof transformations, **starting with metal roof restorations:**





Metal roofs come with their own set of challenges, from corrosion and leaks to wear from weather and thermal expansion. Throughout 2025, our metal restoration systems have helped contractors upgrade these roofs with durable, long-lasting results, extending their life and reducing the need for costly replacements.

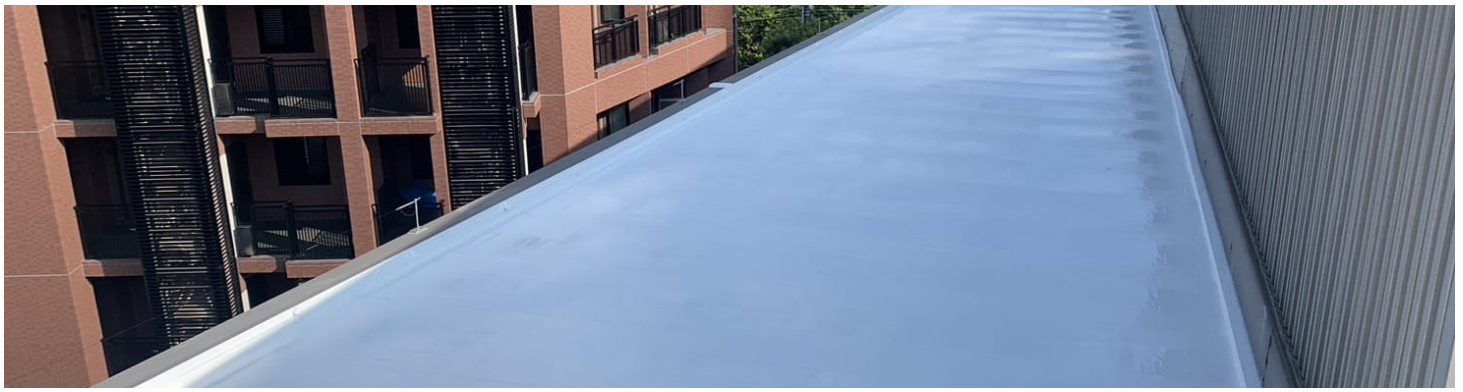


Topps Seal® has consistently restored these roofing systems, giving them a refreshed surface and extended service life - adding years, even decades onto the roofing system.



Just as metal roofs require specialized care, **BUR/mod-bit/concrete roofs** have their own challenges—cracks, surface wear, and water infiltration can compromise their longevity. Over the past year, our BUR/mod-bit/concrete restoration solutions have helped contractors revitalize aging surfaces, providing strong, flexible protection, **worldwide**. Let's take a look at some restorations:





Concrete roofs continue to be one of the most durable yet maintenance-focused systems in the industry, and this year highlighted just how effective proper restoration can be. From addressing surface wear to sealing out moisture and strengthening aging substrates, our solutions helped **bring concrete roofs back to peak performance.**



## OUR PREDICTIONS FOR INDUSTRY SHIFTS IN 2026

As we move into 2026, one clear trend is the **growing emphasis on roof maintenance and restoration coatings as a cost-effective alternative to full replacements.** Building owners and contractors are increasingly recognizing that **preventative maintenance can extend roof life**, reduce downtime, and save significant costs, all while maintaining reliable, or improved, performance.

Here's why roof maintenance coatings are gaining traction:

- **Cost Savings** – Restore roofs without the material cost of full replacement.
- **Extended Roof Life** – Add years to existing systems.
- **Sustainability** – Reduce landfill waste and environmental impact.
- **Quick Turnaround** – Minimal disruption to building operations.
- **Versatility** – Effective on metal, concrete, TPO, and virtually all other roof types.

In 2026, **contractors who embrace roof maintenance coatings will be able to deliver more value, protect more roofs, and stay ahead of industry trends**, all while helping clients save money and extend the life of their assets.

# PRODUCT SPOTLIGHT



Seamless waterproof protection that stands up to ponding water.

Bonds to almost any roof surface, no primer needed.

Brilliant white surface keeps roofs cool and cuts energy costs.

Flexible, crack-resistant, and eco-friendly for long-lasting results.

Silicone High Build Coating delivers seamless, durable waterproofing that resists ponding water, with a bright white, UV-reflective surface that keeps roofs cooler and reduces energy costs. It bonds to almost any roof type, including metal, TPO, EPDM, PVC, and spray foam—even unprimed—and stays flexible, crack-resistant, and eco-friendly for long-lasting performance.

**BUY HERE**





# TIPS WITH TOMMY & TAMMY

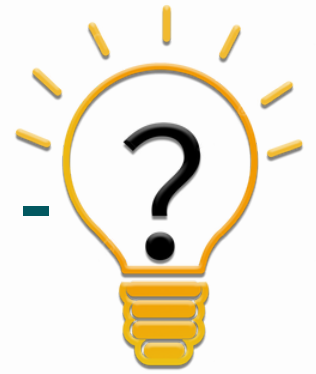


Hey Tammy! I've heard some people say if a roof isn't leaking, there's no need to touch it. Is that true?

Hey Tommy! Even without visible damage, roofs degrade over time. Restoration coatings in 2026 are about preventing problems before they happen, keeping roofs strong and reliable without the hassle or cost of a full replacement. It's smarter, proactive maintenance that saves headaches down the line.



# TEST YOUR KNOWLEDGE - TAKE THE TOPPS TEST



A contractor is restoring a roof in extreme heat and cold. What coating property is **most** important?

**A**

Bright color to reflect sunlight

**B**

Flexibility and crack resistance across temperature extremes

**C**

Rapid drying regardless of substrate

**C**

Compatibility with various roof types

Check us out on social media for the answer! and more!  
[@toppsproducts](#)

# Get in touch!



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