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# FROM THE ROOFTOPPS®

A MONTHLY NEWSLETTER FROM TOPPS PRODUCTS®

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## 50+ YEARS OF PROVEN PERFORMANCE

When it comes to protecting your roof, experience is everything. For over 50 years, Topps Products® roof coatings & repair systems have been rigorously tested in extreme conditions—proving their durability, reliability, and energy efficiency. They have protected properties from blistering heat, heavy rains, and even hurricane-force winds, ensuring our customers' investments are safeguarded for decades.





## OUR PRIORITY: ROOFING EXCELLENCE

From extreme heat to heavy rains and hurricane-force winds, our coatings have been battle-tested and consistently deliver outstanding results. With a commitment to innovation and quality, we continue to make our name globally for providing superior roofing and waterproofing solutions that last years, even decades. But what makes our coatings so reliable? **Let's explore.**

## ENGINEERED FOR EXTREME DURABILITY

Your roof is your first line of defense against the elements, and it needs a solution that won't fail under pressure. Our liquid-applied coatings are designed with cutting-edge technology to provide seamless, long-lasting protection.

Unlike traditional roofing materials that degrade over time, our products are formulated to resist cracking, peeling, and

deterioration caused by UV exposure and harsh weather conditions.

## ENERGY SAVINGS

A well-protected roof does more than just prevent damage—it can also help you save money. Did you know that a reflective roof coating can reduce indoor temperatures and lower cooling costs by up to 30%? Our protective coatings are specifically designed to reflect heat away from your building, preventing excess heat absorption that can drive up energy bills.

In hot and humid environments, like Florida, roofs are constantly exposed to intense sunlight, which can cause materials to weaken, leading to leaks and costly repairs. Our cool roof coatings, like [Topps Seal®](#) and [Topps Seal® Excel](#), are engineered with advanced technology giving them a high thermal emittance & solar reflectance. This allows them to reflect over 90% of UV rays from the surface, significantly cooling the roof - by up to 122°F (50°C).

## A SMARTER WAY TO MAINTAIN YOUR GUTTERS

Gutters play a crucial role in protecting a building from water damage, but when they start leaking, problems can escalate quickly. Leaks lead to rust, corrosion, and deterioration, often resulting in costly replacements. Fortunately, there's an alternative to complete gutter replacement—relining with a seamless rubber system.

[GutterGuard®](#) provides a durable solution by forming a tough, flexible rubber lining that seals out moisture and reinforces weak points. Unlike patch repairs that may fail over time, this liquid-applied liner seamlessly adheres to surfaces, ensuring long-lasting, reliable performance.



The ability to cling tightly to edges, seams, and rivets makes it particularly effective in preventing common trouble spots from developing leaks. An added benefit is that it helps keep debris and water from accumulating, reducing maintenance and improving the overall efficiency of the gutter system.

## A CUSTOMIZED APPROACH TO ROOF PROTECTION

Every roof has unique challenges, whether it's a metal roof with aging seams, a flat roof prone to ponding water, or a traditional shingle roof exposed to constant sun. A one-size-fits-all solution simply doesn't provide the long-term protection needed. That's why our coatings, sealants and repair systems are designed to work together, creating **tailored repair systems** that address the specific needs of each roof type.

For metal roofs, where expansion and contraction can loosen seams and fasteners over time, [Seam/RivetGuard™](#) forms a flexible seal that moves with the roof while preventing leaks at its most vulnerable points. A protective topcoat like [Topps Seal®](#) is applied to provide a seamless, waterproof barrier that reflects heat, prevents rust, and extends roof life.

Flat and low-slope roofs, which are particularly vulnerable to ponding water, benefit from a combination of reinforced coatings and sealants that create a watertight, energy-efficient surface. Using products like PolyCore™ polyester reinforcement fabric in critical areas strengthens the coating system, ensuring it can withstand heavy rain, UV exposure, and long-term wear.

[See our E-Systems Catalog here.](#)

# PRODUCT SPOTLIGHT



Seals and relines  
all types of gutters

Perfect custom fit  
every time

Prevents further  
moisture attack

Gives extra  
protection at seams  
and rivets

Leaking gutters can quickly lead to deterioration, increasing the risk of costly replacements. GutterGuard® offers a durable solution by relining gutters with a seamless, 100% rubber system that prevents moisture damage and reinforces weak points like seams and rivets. Applied easily by spray or brush, it creates a custom-fit, watertight barrier that blocks debris buildup and improves water flow. This long-lasting protection reduces maintenance and extends the life of your gutters, making GutterGuard® the premier liquid gutter sealant for all gutter types.

**PURCHASE  
HERE**



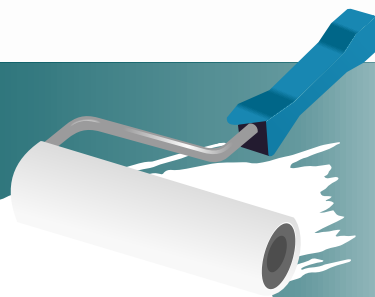


# TIPS WITH TOMMY & TAMMY



Hey Tammy! I noticed some leaks in my metal roof by the seams and I need to fix this problem before spring showers begin! Can you offer me a solution?

Hey Tommy! It sounds like you need Seam/RivetGuard™! It is designed for metal roofs as it seals, caulks, and withstands normal thermal movement from changing temperatures. It is excellent for sealing seams and fasteners, and preventing future leaks.



# TEST YOUR KNOWLEDGE - TAKE THE TOPPS TEST



How do roof coatings help improve energy efficiency?

**A**

By trapping heat inside the building

**B**

By reflecting UV rays and reducing heat absorption

**C**

By absorbing rainwater

**D**

By making the roof darker

Check us out on social media for the  
answer! and more!  
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# Get in touch!



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