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FROM THE ROOFTOPPS®

A MONTHLY NEWSLETTER FROM TOPPS PRODUCTS®

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SPRING ROOF PREP:

Silicone Roof Coatings: Your First Line of Defense Against Rain

When a roof begins leaking during a storm, it's easy to blame the weather. In reality, rain simply exposes weak points that have developed over time.

As we enter spring, roofs that have endured sun, temperature swings, and environmental wear start showing signs of stress—seams may separate, flashings can weaken, and small cracks can form. Spring is the perfect time for roof prep, and **applying a silicone coating** can make all the difference.

In this edition of From the RoofTopps®, we explore spring roof prep, what to watch for, and how to get your roof ready for the months ahead.





UNDERSTANDING WHAT WINTER DOES TO A ROOF SYSTEM

Roof systems are constantly expanding and contracting in response to temperature changes. Over time, that movement puts stress on the most vulnerable parts of the roof—particularly seams, penetrations, and flashing details.

During cooler months, materials contract. When temperatures begin to rise again in spring, those materials expand. This repeated cycle can gradually lead to:

- Small cracks in the membrane
- Separation at seams and lap joints
- Deterioration around penetrations and flashings
- Early signs of membrane fatigue

Individually, these issues may seem minor. But even small openings can **allow water to work its way beneath the roofing surface**. Once moisture enters the system, it often travels laterally through insulation and decking before appearing inside the building—sometimes far from the original source.

That's why **early inspection and preventative maintenance** are critical before heavier spring rains arrive.

WHY ROOF COATINGS PLAY AN IMPORTANT ROLE IN PREVENTION

One of the most effective ways to protect an aging roof system is through **liquid-applied roof coatings**. Rather than repairing isolated problem areas, coatings restore and protect the entire roof surface by creating a **continuous waterproof barrier**.

When properly applied, a coating system helps:

- **Seal small cracks** and vulnerable seams
- **Reinforce flashing** details and penetrations
- **Protect the underlying membrane** from UV exposure
- **Reduce heat buildup** through reflective properties
- **Extend the service life** of the existing roof

In many cases, coatings allow building owners to **restore and protect** their current roof instead of replacing it entirely, saving both time and significant cost.



CRITICAL AREAS TO CHECK DURING SPRING ROOF INSPECTIONS

Experienced roofing contractors know that problems rarely begin in the open field of the roof. Most issues start in areas where different materials meet or where the roof is interrupted by equipment or drainage points.

Some of the most important areas to inspect include:

- Flashing around HVAC units, vents, and skylights
- Parapet walls and roof-to-wall transitions
- Membrane seams and lap joints
- Drainage areas where water tends to collect
- Any section showing signs of cracking, blistering, or wear

Addressing these areas early can **prevent minor issues from developing into leaks** that lead to interior damage, insulation saturation, and costly repairs.



SILICONE ROOF COATINGS: YOUR BEST DEFENSE AGAINST RAIN

Silicone roof coatings, like High Build Silicone, are a top choice for spring and early summer, excelling in wet, humid, and ponding-water conditions. Unlike other coatings, silicone stays waterproof even under standing water, making it ideal for flat

and low-slope roofs.

Its seamless, flexible membrane seals cracks and seams, moving with the roof as temperatures change, while reflective surfaces help reduce rooftop heat and improve energy efficiency. For contractors, silicone offers **durable protection, long-term flexibility, and reliable performance**—minimizing seasonal leaks and extending roof life.



PREPARING ROOFS BEFORE RAIN ARRIVES

Spring storms are inevitable, but roof leaks don't have to be. With the right inspection, maintenance, and protective solutions in place, most leaks can be prevented before they ever become a problem.

For more than 50 years, contractors have relied on proven roof coating systems, like Topps Products, to restore aging roofs, improve waterproofing performance, and extend the life of their roofing assets. Because when it comes to roofing, **the best repair is the one you never have to make.**



PRODUCT SPOTLIGHT



Seamless waterproof protection

Bright white reflective surface

Flexible, durable silicone membrane

Strong adhesion to various roof surfaces

Silicone High Build Coating™ is a premium, high-solids 100% silicone roof coating designed for long-term durability, waterproofing, and energy efficiency. Its moisture-cured formula creates a seamless, flexible membrane that withstands ponding water and harsh weather while bonding to a wide range of roofing substrates. Easy to apply and fast curing, the bright white reflective finish helps reduce rooftop temperatures and lower energy costs, making it a reliable solution for contractors looking to extend roof life and reduce maintenance.



TIPS WITH TOMMY & TAMMY

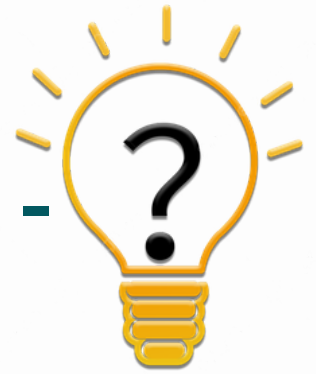


Hey Tammy! When inspecting a roof ahead of the rainy season, what's one thing experienced roofers always check that newer contractors often overlook?

Hey Tommy! Transitions and penetrations. The field of the roof usually performs well, but areas around vents, HVAC units, flashings, and drains are where leaks typically start. Checking and sealing these spots early can prevent most problems before the rain arrives.



TEST YOUR KNOWLEDGE - TAKE THE TOPPS TEST



When evaluating a roof ahead of the spring rainy season, which condition is most likely to lead to a leak developing later in the year—even if no active leak is visible yet?

A

Minor surface discoloration from UV exposure

B

Slight separation beginning to form along membrane lap seams

C

Dust or debris accumulation near drainage areas

C

Fading of reflective coating color over time

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