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FROM THE ROOFTOPPS®

A MONTHLY NEWSLETTER FROM TOPPS PRODUCTS®

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IS YOUR ROOF READY FOR HURRICANE SEASON?

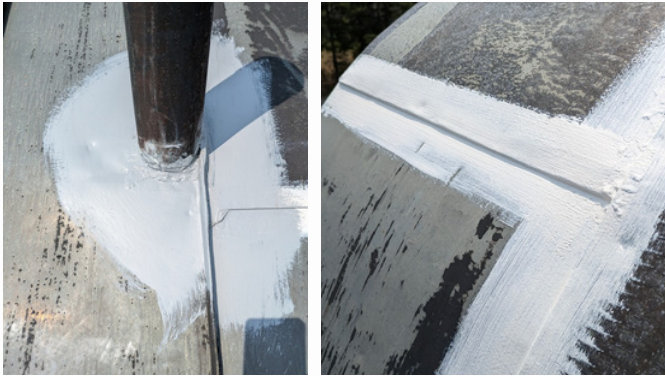
As hurricane season approaches across Florida and the Caribbean, now is the time to prepare your property for months of potential **heavy rain, high humidity, and strong winds**. While no coating can prevent severe storm damage entirely, the right roof maintenance system can help fortify and protect your roof — adding an **extra layer of defense where it matters most**.

Roof coatings play an important role in helping extend roof life, improving waterproofing performance, and reducing the risk of leaks caused by harsh weather exposure. Small vulnerabilities today can quickly become costly problems once storms begin rolling in.



STORM SEASON CAN EXPOSE HIDDEN ROOF VULNERABILITIES

During hurricane season, roofs are constantly exposed to intense rainfall, high humidity, strong winds, and extreme temperature shifts. Even minor weaknesses can quickly become major issues once storms begin.



Sealing vulnerable areas using Hybrid Silicone Roof Patch

Common vulnerable areas and roofing issues include:

- **Cracked surfaces** allowing water entry
- **Weak seams or flashing** that lift in wind
- **Ponding water** that speeds up deterioration
- **Small leaks** that expand under heavy rain
- **UV-damaged materials** weakened over time
- **Moisture intrusion** causing mold and interior damage
- **Rust and corrosion** from salt air and humidity
- **Thermal movement** stressing roofing systems

In tropical climates like Florida and the Caribbean, these conditions can rapidly shorten the lifespan of a roof without proper preventative maintenance and waterproof protection.

PROTECTIVE COATINGS THAT HELP FORTIFY & WATERPROOF

Protective roof coatings provide an **added layer of defense** by helping strengthen vulnerable roof surfaces, improving waterproofing performance, and helping **reduce the risk of leaks** during severe weather conditions.



Topps Seal® is a high-performance roof coating engineered to create a **durable, flexible waterproof membrane** that helps resist moisture penetration, weathering, and harsh environmental exposure. Its strong adhesion and permanent flexibility make it especially effective for roofs exposed to tropical climates and seasonal storms.



For projects requiring enhanced durability and flexibility, Topps Seal® Excel offers advanced protection with **exceptional tensile strength and elongation**, helping roofs better accommodate movement caused by temperature changes and extreme weather conditions.



Its near-zero water permeation properties help provide additional defense against moisture intrusion, corrosion, and deterioration during storm season.



Preparing your roof before the first storm arrives can help reduce vulnerabilities and extend the life of your roofing system long after hurricane season ends.

DON'T WAIT UNTIL THE FIRST STORM

Once hurricane season begins, small roof issues can quickly escalate into major leaks and structural damage. The best time to address vulnerabilities is before the weather turns — using targeted repair products and protective coatings to

reinforce weak points and extend roof performance.

Our products are designed to provide preventative protection in key areas such as:

- Roof seams, laps, and joints — **Seam/RivetGuard™** and **Polyprene®**
- Fasteners, screws, and rivets — **Seam/RivetGuard™**
- Metal roof seams and transitions — **PolyCore™** reinforcement mesh + **Polyprene®**
- Cracks, splits, and localized surface damage — **Polyprene®**
- Previously repaired or weathered areas — **Topps Seal® Base Coat** + **Topps Seal®**
- Full roof surface protection — **Topps Seal®** or **Topps Seal® Excel**

Roof repair compounds, like Polyprene®, provide targeted reinforcement at specific points of weakness, while coatings, like Topps Seal, deliver **full-surface protection that locks the system together with a continuous elastomeric barrier**.



Together, they create a preventative maintenance system that helps extend roof life, improve waterproofing performance, and fortify roofs for inclement weather & challenging conditions.

PRODUCT SPOTLIGHT



Seamless waterproof membrane for long-term roof protection

Highly flexible to move with roof expansion and contraction

Strong UV and weather resistance for tropical climates

Helps extend roof life while reducing leak risk

Topps Seal® is a high-performance, 100% synthetic thermoplastic roof coating designed to create a seamless, waterproof membrane across existing roof surfaces. It provides near-zero water permeability and strong resistance to UV, moisture, and harsh weather conditions. The coating remains permanently flexible, allowing it to expand and contract with temperature changes without cracking. It is engineered to extend roof life by improving durability, waterproofing performance, and overall surface protection.



TIPS WITH TOMMY & TAMMY

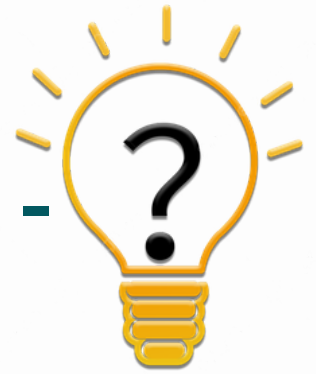


Hey Tammy! What makes Topps Seal better than just doing regular roof repairs or patching leaks as they appear?

Hey Tommy! Regular patching is reactive and only fixes individual issues. Topps Seal provides preventative protection by forming a continuous waterproof membrane, helping reduce the risk of new leaks and improving overall roof durability in harsh weather conditions.



TEST YOUR KNOWLEDGE - TAKE THE TOPPS TEST



What is the main advantage of Topps Seal® over bituminous patch repairs?

A

Faster water drainage

B

No surface preparation needed

C

Seamless flexibility and reduced leak points

D

Becomes a rigid waterproof layer

Check us out on social media for the answer! and more!
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Get in touch!



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